Why Exhibit?

Interaction with 150-200 American Society for Preventive Cardiology meeting attendees over the course of 2 days.

Exhibit hall located in prime location for interaction with attendees.

Your company will appear on all supporter recognition materials, as well as listed on the meeting website and included in meeting mobile app.

Each booth receives two complimentary badges.

IMPORTANT DATES:

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<th>EARLY BIRD DISCOUNT</th>
<th>COMPANY DESCRIPTION</th>
<th>BADGE NAMES</th>
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<td>April 1, 2019</td>
<td>June 7, 2019</td>
<td>June 14, 2019</td>
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Company Description • Due June 7, 2019

Please submit a brief company description in a Word document to MKINCAID@ASPCONLINE.ORG

ASPC reserves the right to edit all descriptions.
Join Us!

VENUE:
La Cantera Resort and Spa
16641 La Cantera Parkway
San Antonio, TX 78256
Room Rate: $279

EXHIBIT HALL HOURS:
Exhibit hours subject to change

FRIDAY, JULY 19
Move-In: 12:00 – 4:00 PM
Welcome Reception: 6:00 – 7:00 PM

SATURDAY, JULY 20
Exhibit Hall Open: 7:00 AM – 4:05 PM
Move-Out: 4:10 – 5:30 PM
Essential Sponsorship Opportunities

Hotel Keycards $10,000
Sponsor the first thing attendees receive when arriving to the hotel! Each attendee will receive a hotel key card with your company logo and website upon check-in at the hotel.

In-Room Tent Cards $5,000
Each attendee staying at the hotel will have a tent card placed in their room on a peak night that will advertise your company and/or booth. Printing and production is the responsibility of the sponsoring company, following approval from the ASPC.

Attendee Meeting Bags $3,500
Enjoy maximum exposure! Attendees will utilize this bag throughout the entire program and beyond. The bags will be branded with your company logo and will include a note inside acknowledging you as the sponsor.

Directional Decals (Footprints) $3,500
Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance of the exhibit hall and will lead to your booth.

Door Hangers $3,500
Display your message or product in a unique and effective way. The hotel will place an informational hanger with your company name and logo on attendees’ doors. Printing and production is the responsibility of the sponsoring company, following approval from the ASPC.

Lanyards $3,000
Every attendee will receive a name badge and a lanyard at registration. Your company logo will appear on each lanyard.

Bag Inserts $1,250
Your corporate literature or brochure will be placed in the attendee bags, which will be distributed to all attendees at registration. Printing and production is the responsibility of the sponsoring company, (8x11”, maximum weight .08 oz), following approval from the ASPC.
Social Sponsorship Opportunities

Digital Poster Session $25,000
Support new and innovative clinical research by sponsoring the Digital Poster Session. Digital posters are easy to use and offers attendees an efficient way to search posters by author or topic. The poster station will be located in a highly visible area for attendees to view throughout the conference. Sponsoring company will receive recognition of support during the session and recognition will be given on the mobile app.

Walking Challenge $20,000
Sponsor a memorable experience for all attendees while promoting healthy lifestyles! ASPC Step Challenge will encourage attendees to compete with their peers to take the most steps during the ASPC Congress on CVD Prevention. The sponsor's name and logo will be prominently displayed on the Challenge score board, signage at the Challenge check-in stand, the Challenge mobile app, and an e-blast sent to all registrants promoting the Challenge. This sponsorship will engage attendees and drive your exhibit hall traffic with the "scan for steps" feature, which allows participants to check-in at your booth for additional steps.

Wireless Internet $10,000
Your support allows attendees to enjoy free wireless internet in meeting rooms and common areas in the meeting space. Your corporate name and logo will appear on onsite signage recognizing your support of this much-valued service.

Welcome Reception $8,000
All attendees are invited to attend the Welcome Reception that will take place on opening night of the 2018 Annual Meeting. You will be recognized on signage and your company logo will appear on napkins and drink stirrers.

Meeting Mobile App $7,500
Capture the attention of hundreds of leading cardiovascular practitioners before, during and after the meeting by supporting this opportunity. Attendees will access programming, exhibit hall and logistical information through the app. Once the attendees launch the app, your company name with statement of support will appear.

Product Theater $8,000
By purchasing a Product Theater slot, your company will have access to a 30 minute time slot that is not competing with the sessions. The Product Theater includes: seating for 30 attendees, basic A/V and podium(1), one free bag insert to promote your Product Theater, and recognition on our meeting mobile app, on appropriate signage and on our meeting website.

Meeting Break $5,000
Sponsor a meeting break during the 2018 Annual Meeting. Sponsorship includes recognition on signage during the break.

Photo Booth $5,000
Get attendees smiling with this exclusive photo booth sponsorship. The photo booth will be located by the exhibit hall and will offer attendees free picture printouts. Your company logo will appear at the bottom of the printouts.
This exhibitor agreement is entered into between ____________________________________ (Exhibitor) and ASPC.

This agreement takes effect upon signing by exhibitor.

The exhibitor hereby requests to ASPC to provide the exhibitor with exhibit space at the 2019 Annual Meeting.

Exhibitor further agrees to abide by all exhibitor terms and conditions as outlined in the Terms and Conditions including having full booth set up by 4:00 pm on Friday, July 19 and to not tear down before Saturday, July 20 at 4:10 pm. Exhibitor agrees that if they do not follow these set up and tear down guidelines, the company will be charged $500 and will be suspended from future shows.

DISCLAIMER: Exhibit space is awarded on a first-come, first-served basis. Submission of this form and payment does not guarantee exhibit space. ASPC will notify exhibitor applicant if exhibit space request cannot be honored. A confirmation email will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms, and booth specifications in the Terms and Conditions.

PAYMENT AND BILLING INFORMATION

To sign up for exhibit space, complete this form and email to mkincaid@aspconline.org or mail this completed form with check enclosed payable to: ASPC, 450-106 SR 13 N, #140 Jacksonville, FL 32259

TOTAL AMOUNT Check boxes below to indicate: $

☐ Visa ☐ American Express ☐ MasterCard ☐ Check

Security Code Number ________________ Exp. Date ________________

Name on Card ____________________________

Signature ________________________________ Date ___________

Payment for exhibit space must accompany registration or we will be unable to reserve your booth(s).

APPLICANT INFORMATION

(to send exhibit correspondence to, including confirmation and exhibit booth number)

Company Name (as to appear on printed materials):

________________________________________

Representative Name: ______________________

Address:____________________________________

City:________________________________________ State:_____________ Zip:_____________

Tel:________________________ Fax:_____________ Email:________________________

Website:______________________________

Competitor(s): _____________________________

(We ask for this information to try and place competitors’ booths away from one another. If you leave this blank, your company could be placed by a competitor.)

Additional Opportunities

☐ Digital Poster Session ......................... add $25,000

☐ Walking Challenge ........................ add $20,000

☐ Wireless Internet.......................... add $10,000

☐ Hotel Keycards.............................. add $10,000

☐ Product Theater.......................... add $8,000

☐ Welcome Reception......................... add $8,000

☐ Mobile Meeting App....................... add $7,500

☐ In-Room Tent Cards......................... add $5,000

☐ Meeting Break.............................. add $5,000

☐ Photo Booth.............................. add $5,000

☐ Directional Decals (Footprints)........ add $3,500

☐ Attendee Meeting Bags............... add $3,500

☐ Door Hangers.............................. add $3,500

☐ Lanyards................................. add $3,000

☐ Bag Inserts.............................. add $1,250

Advertising prices are inclusive of tax.

Tax ID # 20-3751298.

*Must purchase booth to participate in sponsorship opportunities

FOR MORE INFORMATION CONTACT:
Maggie Kincaid
mkincaid@aspconline.org
Direct: 904-233-0282

ONSITE REPRESENTATIVE(S) CONTACT INFO

Badge 1 Name ____________________________

Cell Phone ____________________________

Badge 2 Name ____________________________

Cell Phone ____________________________

(Additional badges $125/person)

Badge 3 Name ____________________________

Badge 4 Name ____________________________

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Print Name ____________________________

Signature ____________________________ Date ___________

ONLINE ROOM TENT CARDS

add $3,500

Attendee Meeting Bags

add $3,500

Door Hangers

add $3,500

Lanyards

add $3,000

Bag Inserts

add $1,250

After April 1, 2019

Available until April 1, 2019

After April 1, 2019

Additional Opportunities

*Must purchase booth to participate in sponsorship opportunities

CONTACT INFORMATION

Maggie Kincaid
mkincaid@aspconline.org
Direct: 904-233-0282
Thank you for your interest in exhibiting at the American Society for Preventive Cardiology Annual Congress ("Organization"). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

**EXHIBIT HALL HOURS.** All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a $500 fee should the exhibit space get broken down before official tear-down hours.

**CANCELLATIONS & NO-SHOWS.** Once the application has been received, cancellation must be submitted to Organization, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a $500.00 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those canceling within forty-five (45) days.

**SPACE ASSIGNMENT.** Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

**EXHIBITOR BADGES & REGISTRATION.** Booth sized determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

**DISPLAY REQUIREMENTS & RESTRICTIONS.** Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA’s New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

**ELECTRICAL REQUIREMENTS.** Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

**PROHIBITED CONDUCT.** The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits which may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

**LIVE DEMONSTRATION.** The use of models, biological tissues, or animals is strictly prohibited. Unauthorized canvassing & Distribution of Advertising Matter. Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor’s booth or by specific permission of Organization.

**PHOTOGRAPHY.** Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor’s booth.

**SUBLETTING OF SPACE.** No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

**SECURITY.** Exhibitors are strongly urged to secure all valuables nightly or take them to their hotels rooms. Organization, the hotel, and Innovative BioPharma, Inc. will not be responsible for lost or stolen items.

**CERTIFICATE OF INSURANCE & LIABILITY.** The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors must provide Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend Organization, Innovative BioPharma, Inc, the affiliates, officers, directors, agents, employees and partners of each, (‘Indemnified Parties’) harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

**DISCLAIMER.** Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless Organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

**ATTENDANCE.** Organization may estimate the number of attendees anticipated at the conference. However, such estimate does not intend to guarantee a number of conference attendees.

**PAYMENT.** Payment in full is due upon submission of the exhibit application.

**COOPERATION.** Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines. For any questions, please contact the Organization office at 904-233-0282.