ASPC 2018
CONGRESS
on CVD Prevention
NEW MEXICO • JULY 27-29, 2018
Hyatt Regency Tamaya Resort and Spa
Sponsorship and Exhibit Opportunities
Why Exhibit?

Interaction with 150-200 American Society for Preventive Cardiology meeting attendees over the course of 2 days.

Exhibit hall located in prime location for interaction with attendees.

Your company will appear on all supporter recognition materials, as well as listed on the meeting website and included in meeting mobile app.

Each booth receives two complimentary badges.

IMPORTANT DATES:

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<th>Description</th>
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<tr>
<td>EARLY BIRD DISCOUNT</td>
<td>April 15, 2018</td>
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<td>COMPANY DESCRIPTION</td>
<td>June 15, 2018</td>
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<td>BADGE NAMES</td>
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Company Description • Due June 15, 2018

Please submit a brief company description in a Word document to SMANTHOS@ASPCONLINE.ORG

ASPC reserves the right to edit all descriptions.
Join Us!

VENUE:
Hyatt Regency Tamaya Resort and Spa
1300 Tuyuna Trail
Bernalillo, New Mexico 87004
Room Rate - $199

EXHIBIT HALL HOURS:
Exhibit hours subject to change

FRIDAY, JULY 27
Move-In: 12:00 – 4:00 PM
Welcome Reception: 6:00 – 7:00 PM

SATURDAY, JULY 28
Exhibit Hall Open: 7:00 AM – 4:05 PM
Move-Out: 4:10 – 5:30 PM
Hotel Keycards $10,000
Sponsor the first thing attendees receive when arriving to the hotel!
Each attendee will receive a hotel key card with your company logo and website upon check-in at the hotel.

In-Room Tent Cards $5,000
Each attendee staying at the hotel will have a tent card placed in their room on a peak night that will advertise your company and/or booth.
*Printing and production is the responsibility of the sponsoring company, following approval from the ASPC.*

Attendee Meeting Bags $3,500
Enjoy maximum exposure! Attendees will utilize this bag throughout the entire program and beyond. The bags will be branded with your company logo and will include a note inside acknowledging you as the sponsor.

Directional Decals (Footprints) $3,000
Direct attendees to your booth with footprints featuring your company logo. These footprints will be strategically placed starting at the entrance of the exhibit hall and will lead to your booth.

Door Hangers $3,000
Display your message or product in a unique and effective way. The hotel will place an informational hanger with your company name and logo on attendees’ doors.
*Printing and production is the responsibility of the sponsoring company, following approval from the ASPC.*

Lanyards $3,000
Every attendee will receive a name badge and a lanyard at registration. Your company logo will appear on each lanyard.

Bag Inserts $1,250
Your corporate literature or brochure will be placed in the attendee bags, which will be distributed to all attendees at registration.
*Printing and production is the responsibility of the sponsoring company, (8x11”, maximum weight .08 oz), following approval from the ASPC.*
Digital Poster Session $25,000
Support new and innovative clinical research by sponsoring the Digital Poster Session. Digital posters are easy to use and offers attendees an efficient way to search posters by author or topic. The poster station will be located in a highly visible area for attendees to view throughout the conference. Sponsoring company will receive recognition of support during the session and recognition will be given on the mobile app.

Wireless Internet $10,000
Your support allows attendees to enjoy free wireless internet in meeting rooms and common areas in the meeting space. Your corporate name and logo will appear on onsite signage recognizing your support of this much-valued service.

Welcome Reception $8,000
All attendees are invited to attend the Welcome Reception that will take place on opening night of the 2018 Annual Meeting. You will be recognized on signage and your company logo will appear on napkins and drink stirrers.

Meeting Mobile App $7,500
Capture the attention of hundreds of leading cardiovascular practitioners before, during and after the meeting by supporting this opportunity. Attendees will access programming, exhibit hall and logistical information through the app. Once the attendees launch the app, your company name with statement of support will appear.

Product Theater $6,500
By purchasing a Product Theater slot, your company will have access to a 30 minute time slot that is not competing with the sessions. The Product Theater includes: seating for 30 attendees, basic A/V and podium(1), one free bag insert to promote your Product Theater, and recognition on our meeting mobile app, on appropriate signage and on our meeting website.

Meeting Break $5,000
Sponsor a meeting break during the 2018 Annual Meeting. Sponsorship includes recognition on signage during the break.

Photo Booth $5,000
Get attendees smiling with this exclusive photo booth sponsorship. The photo booth will be located by the exhibit hall and will offer attendees free picture printouts. Your company logo will appear at the bottom of the printouts.
Exhibit & Supporter Agreement

ASPC 2018 Annual Meeting • July 27-29, 2018

Early Bird Booth — $1,750
Available until April 15, 2018

Basic Booth — $2,000
After April 15, 2018

Additional Opportunities

☐ Digital Poster Session........................add $25,000
☐ Wireless Internet........................................add $10,000
☑ Hotel Keycards........................................add $10,000
☐ Welcome Reception ................................add $8,000
☐ Mobile Meeting App...............................add $7,500
☐ In-Room Tent Cards...............................add $5,000
☐ Product Theater........................................add $6,500

☐ Meeting Break.................................add $5,000
☐ Photo Booth...........................................add $5,000
☐ Directional Decals (Footprints)...............add $3,000
☐ Attendee Meeting Bags.........................add $3,500
☐ Door Hangers........................................add $3,000
☐ Lanyards.............................................add $3,000
☐ Bag Inserts..........................................add $1,250

Advertising prices are inclusive of tax.
Tax ID # 20-3751298.
*Must purchase booth to participate in sponsorship opportunities

PAYMENT AND BILLING INFORMATION

To sign up for exhibit space, complete this form and email to smanthos@aspconline.org or mail this completed form with check enclosed payable to:
ASPC, 450-106 SR 13 N, #140 Jacksonville, FL 32259

TOTAL AMOUNT Check boxes above to indicate: $ _______________________
☐ Visa ☐American Express ☐MasterCard ☐Check
Security Code________
Number_________________________ Exp. Date________________
Name on Card___________________________
Signature_______________________________

Payment for exhibit space must accompany registration or we will be unable to reserve your booth(s).

APPLICANT INFORMATION
(to send exhibit correspondence to, including confirmation and exhibit booth number)

Company Name (as to appear on printed materials):
________________________

Representative Name:_______________________________
Address:________________________
City:_________________________State:__________Zip:____________
Tel:_________________________Fax:________________Email:________________
Website:________________________

Competitor(s):________________________
(We ask for this information to try and place competitors' booths away from one another.
If you leave this blank, your company could be placed by a competitor.)

FOR MORE INFORMATION CONTACT:
Stacy Manthos
smanthos@aspconline.org
Direct: 904-217-7407

ONSITE REPRESENTATIVE(S) CONTACT INFO

Badge 1 Name _______________________
Cell Phone _______________________

Badge 2 Name _______________________
Cell Phone _______________________
(Additional badges $125/person)

Badge 3 Name _______________________
Badge 4 Name _______________________

This exhibitor agreement is entered into between
Exhibitor and ASPC. This agreement takes effect upon signing by exhibitor.
The exhibitor hereby requests to ASPC to provide the exhibitor
with exhibit space at the 2018 Annual Meeting. Exhibitor
further agrees to abide by all exhibitor terms and conditions
as outlined in the Terms and Conditions including having full
booth set up by 4:00 pm on Friday, July 27 and to not tear down
before Saturday, July 28 at 4:10 pm. Exhibitor agrees that if they
do not follow these set up and tear down guidelines, the com-
pany will be charged $500 and will be suspended from future
shows.

DISCLAIMER: Exhibit space is awarded on a first-come,
first-served basis. Submission of this form and payment does not
guarantee exhibit space. ASPC will notify exhibitor applicant
if exhibit space request cannot be honored. A confirmation
email will be sent upon arrival of payment. My signature below
indicates that I have read the regulations, agreement terms, and
booth specifications in the Terms and Conditions.

Print Name___________________________
Signature_____________________________ Date_________
EXHIBIT HALL HOURS. All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a $500 fee should the exhibit space get broken down before official tear-down hours.

CANCELLATIONS & NO-SHOWS. Once the application has been received, cancellation must be submitted to Organization, in writing, no later than forty-five (45) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a $500.00 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those canceling within forty-five (45) days.

SPACE ASSIGNMENT. Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

EXHIBITOR BADGES & REGISTRATION. Booth sized determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

DISPLAY REQUIREMENTS & RESTRICTIONS. Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA’s New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

ELECTRICAL REQUIREMENTS. Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

LIVE DEMONSTRATION. The use of models, biological tissues, or animals is strictly prohibited.

UNAUTHORIZED CANVASSING & DISTRIBUTION OF ADVERTISING MATTER. Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor’s booth or by specific permission of Organization.

PHOTOGRAPHY. Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor’s booth.

SUBLETTING OF SPACE. No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

SECURITY. Exhibitors are strongly urged to secure all valuables nightly or take them to their hotels rooms. Organization, the hotel, and Compass Management & Consulting, Inc. will not be responsible for lost or stolen items.

CERTIFICATE OF INSURANCE & LIABILITY. The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold Organization, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, (“Indemnified Parties”) harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by exhibitor’s installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

DISCLAIMER. Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

ATTENDANCE. Organization may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

PAYMENT. Payment in full is due upon submission of the exhibit application.

COOPERATION. Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines. For any questions, please contact the Organization office at (904) 217-7407.